



## We Serve Our Customers with Excellence, Humbly and with a Servant's Heart

### BetterWorld's Customers: United by a Common Bond to Make the World a Better Place

*The collective impact of our customers is staggering. From improving children's lives, to financing the growth of our communities, ensuring fair trade practices, bettering the environment and providing workable "green" alternatives — BetterWorld Telecom helps to make their goals a reality by significantly reducing their communication costs, providing excellent service, and by donating 3% of their payments back to the causes that they fight for every day.*

*Following is a small sample by category of BetterWorld's Customers:*

#### Non Profit - Social Justice & Community

Goodwill International	<a href="http://www.goodwill.org">www.goodwill.org</a>
Ella Baker Center for Human Rights	<a href="http://www.ellabakercenter.org">www.ellabakercenter.org</a>
The Enterprise Foundation	<a href="http://www.enterprisecommunity.org">www.enterprisecommunity.org</a>
The Craigslist Foundation	<a href="http://www.craigslistfoundation.com">www.craigslistfoundation.com</a>
National Peace Corps Association	<a href="http://www.rpcv.org">www.rpcv.org</a>
Free the Slaves	<a href="http://www.freetheslaves.net">www.freetheslaves.net</a>
Easter Seals	<a href="http://www.easterseals.com">www.easterseals.com</a>
Meridian International Center	<a href="http://www.meridian.org">www.meridian.org</a>
National Center For Family Literacy	<a href="http://www.famlit.org">www.famlit.org</a>
Obesity Society	<a href="http://www.obesitysociety.org">www.obesitysociety.org</a>
Shenandoah Area Agency on Aging	<a href="http://www.shenandoahaaa.com">www.shenandoahaaa.com</a>

#### Non Profit - Environmental Focus

The Nature Conservancy	<a href="http://www.nature.org">www.nature.org</a>
Sierra Club	<a href="http://www.sierraclub.org">www.sierraclub.org</a>
Earth Policy Institute	<a href="http://www.earth-policy.org">www.earth-policy.org</a>
Greenpeace USA	<a href="http://www.greenpeace.org">www.greenpeace.org</a>
Chesapeake Bay Foundation	<a href="http://www.cbf.org">www.cbf.org</a>
Chesapeake Climate Action Network	<a href="http://www.chesapeakeclimate.org">www.chesapeakeclimate.org</a>
Green America (Co-op America)	<a href="http://www.greenamerica.org">www.greenamerica.org</a>
Rainforest Action Network	<a href="http://www.ran.org">www.ran.org</a>
Climate Solutions	<a href="http://www.climatesolutions.org">www.climatesolutions.org</a>

#### Political Organizations, Services

Cooper & Secrest Associates	<a href="http://www.coopersandsecrest.com">www.coopersandsecrest.com</a>
Obama-Biden Campaign for Change	<a href="http://www.change.gov">www.change.gov</a>

*"Greenpeace is dedicated to working with green vendors. It has been great to have our voice and data service supplied by a green company."*

*"It has been a joy to have a single point of contact to resolve any issue that has arisen. The customer service has been excellent."*

#### PAT KEYES

Facilities Manager, Greenpeace USA  
Washington, DC

*"I would like to thank BetterWorld for their excellent speed and service."*

*"They worked with us on a very tight schedule to get us the service we needed. The flexibility they provided allowed us to handle the dynamic problems that we faced."*

#### BUCK HELMKE

IT Director, Barack Obama Campaign for Change 2008 - VA  
Arlington, VA

*"Switching services was easy and quick, training was excellent. But the best part is the service - which is extremely responsive. We never have to wait but a few minutes for an answer if we have a question or issue that needs to be resolved."*

#### ELIZABETH COLLINS

Director of RLSS Sales, Grants Management Systems



# meet our customers

## Eco Services

Better World Club  
 Dolphin Blue Office Products  
 Eco Print  
 Ecology Works  
 Green Earth Press

[www.betterworldclub.com](http://www.betterworldclub.com)  
[www.dolphinblue.com](http://www.dolphinblue.com)  
[www.ecoprint.com](http://www.ecoprint.com)  
[www.ecologyworks.com](http://www.ecologyworks.com)  
[www.stuyvesantpress.com](http://www.stuyvesantpress.com)

## Fair Trade Advocacy, Products

Artisans World Marketplace  
 Basket Africa  
 Pachamama Grounds for Change, Inc  
 Aid Through Trade  
 TransFair USA  
 Fair Trade Federation  
 Ten Thousand Villages  
 World of Good

[www.artisansworldmarket.com](http://www.artisansworldmarket.com)  
[www.basketafrica.com](http://www.basketafrica.com)  
[www.groundsforchange.com](http://www.groundsforchange.com)  
[www.aidthroughtrade.com](http://www.aidthroughtrade.com)  
[www.fairtradecertified.org](http://www.fairtradecertified.org)  
[www.ftf.org](http://www.ftf.org)  
[www.tenthousandvillages.com](http://www.tenthousandvillages.com)  
[www.worldofgood.com](http://www.worldofgood.com)

## Green Building and Management

Amicus Green Building Center  
 Cassidy & Pinkard Colliers  
 The Element Center

[www.amicusgreen.com](http://www.amicusgreen.com)  
[www.cassidypinkard.com](http://www.cassidypinkard.com)  
[www.elementcenter.org](http://www.elementcenter.org)

## Green Events

Seven-Star, Inc.  
 West Coast Green

[www.greenfestivals.org](http://www.greenfestivals.org)  
[www.westcoastgreen.com](http://www.westcoastgreen.com)

## Holistic Healing and Education

Alternative Treatment International, Inc  
 Omega Institute  
 Shinnyo-en USA HT

[www.alternative2rehab.com](http://www.alternative2rehab.com)  
[www.eomega.org](http://www.eomega.org)  
[www.shinnyoenusa.net](http://www.shinnyoenusa.net)

## Banking and Investing

ShoreBank  
 RSF Social Finance  
 Acquillian  
 Benchmark Asset Managers  
 Criterion Ventures  
 Trillium Asset Management  
 Investors Circle  
 Underdog Ventures, LLC

[www.sbk.com](http://www.sbk.com)  
[www.rsfsocialfinance.com](http://www.rsfsocialfinance.com)  
[www.aquillian.com](http://www.aquillian.com)  
[www.benchmarkam.com](http://www.benchmarkam.com)  
[www.criterionventures.com](http://www.criterionventures.com)  
[www.trilliuminvest.com](http://www.trilliuminvest.com)  
[www.investorscircle.net](http://www.investorscircle.net)  
[www.underdogventures.com](http://www.underdogventures.com)

## Sustainable Agriculture

Full Circle Farm  
 Fresh Farm Markets

[www.fullcirclefarm.com](http://www.fullcirclefarm.com)  
[www.freshfarmmarkets.org](http://www.freshfarmmarkets.org)

*"I am thrilled to work with BetterWorld Telecom. What a refreshing change from the phone companies I have worked with in the past. BetterWorld Telecom is very customer service oriented, immediately responsive to requests, and is competitive on pricing."*

*"I feel good knowing that our telecom dollars are going to a company that is carbon neutral and doing their part to help the environment."*

**BARBARA CRAWFORD**  
 IT Administrator  
 World of Good  
 Emeryville, CA

*"The first thing that comes to mind about BetterWorld is their service. When we make changes to our organization or have question to ask we can call a live person. The fact that they have dedicated representatives is extremely valuable these days. The second plus is that they are an environmentally aware company — you know they care about the same issues you do."*

**MEL JOHNSON**  
 Executive Director, California  
 Urban Forests Council



## Sustainable and Organic Products

Eileen Fisher	<a href="http://www.eileenfisher.com">www.eileenfisher.com</a>
Patagonia	<a href="http://www.patagonia.com">www.patagonia.com</a>
Whole Foods	<a href="http://www.wholefoods.com">www.wholefoods.com</a>
Peace Coffee	<a href="http://www.peacecoffee.com">www.peacecoffee.com</a>
BetterWorld Books	<a href="http://www.betterworldbooks.com">www.betterworldbooks.com</a>
East Coast Organics	<a href="http://www.eastcoastorganics.com">www.eastcoastorganics.com</a>
Ecco Bella	<a href="http://www.eccobella.com">www.eccobella.com</a>
Green Glass	<a href="http://www.greenglass.com">www.greenglass.com</a>
Green Mountain Coffee	<a href="http://www.greenmountaincoffee.com">www.greenmountaincoffee.com</a>
Guayaki	<a href="http://www.guayaki.com">www.guayaki.com</a>
Honest Tea	<a href="http://www.honesttea.com">www.honesttea.com</a>
Indigenous Designs	<a href="http://www.indigenousdesigns.com">www.indigenousdesigns.com</a>
Mom Made Foods, LLC	<a href="http://www.mommadefoods.com">www.mommadefoods.com</a>
Moonrise Jewelry	<a href="http://www.moonrisejewelry.com">www.moonrisejewelry.com</a>
My Village Green	<a href="http://www.myvillagegreen.com">www.myvillagegreen.com</a>
Naturalpath.com	<a href="http://www.naturalpath.com">www.naturalpath.com</a>
North Creek Nurseries	<a href="http://www.northcreeknurseries.com">www.northcreeknurseries.com</a>
Atayne, LLC	<a href="http://www.atayne.com">www.atayne.com</a>
Perfect Organics	<a href="http://www.perfectorganics.com">www.perfectorganics.com</a>
Recycline Inc.	<a href="http://www.recycline.com">www.recycline.com</a>
Reluminati	<a href="http://www.rewarestore.com">www.rewarestore.com</a>
Sambazon	<a href="http://www.sambazon.com">www.sambazon.com</a>
Seventh Generation, Inc.	<a href="http://www.seventhgeneration.com">www.seventhgeneration.com</a>
Small Dog Electronics	<a href="http://www.smalldog.com">www.smalldog.com</a>
Vivavi, Inc.	<a href="http://www.vivavi.com">www.vivavi.com</a>
Pharmacopia Organics	<a href="http://www.pharmacopia.net">www.pharmacopia.net</a>

## Sustainable Community Advocacy

Our Community Networks	<a href="http://www.ourcommunity.net">www.ourcommunity.net</a>
SBNOW (Washington, D.C.)	<a href="http://www.sbnow.org">www.sbnow.org</a>
Sustainable North Carolina	<a href="http://www.sustainnc.org">www.sustainnc.org</a>
Sustainable South Bronx	<a href="http://www.ssbx.org">www.ssbx.org</a>
White Dog Community Enterprises	<a href="http://www.whitedog.com">www.whitedog.com</a>

## Sustainable Consulting, Fundraising

Arabella Advisors	<a href="http://www.arabellaadvisors.com">www.arabellaadvisors.com</a>
Sustainability	<a href="http://www.sustainability.com">www.sustainability.com</a>
Mal Warwick & Associates	<a href="http://www.malwarwick.com">www.malwarwick.com</a>

## Non Profit – Membership, Social Justice and Sustainability

Bus. Alliance for Local Living Economies	<a href="http://www.livingeconomies.org">www.livingeconomies.org</a>
Social Venture Network	<a href="http://www.svn.org">www.svn.org</a>
B Corporation / B Labs	<a href="http://www.bcorp.net">www.bcorp.net</a>

*"The best thing about our service is BetterWorld's support and quality – in fact, I never have to think about it! At the same time, I'm confident that we are doing business with a mission-minded company and appreciate the opportunity to give back to Social Venture Network through BetterWorld Telecom."*

### HAPY MAYER

President, Small Dog Electronics  
BetterWorld Social Venture  
Network Affiliate Customer

*"Better World has certainly delivered on their promise of excellent pricing and customer service and their commitment to social justice goes without saying. And switching is usually difficult, but with BetterWorld it was simple and hassle free. We're delighted!"*

### DEIRDRE MCDERMOTT

Business Manager - White Dog  
Café  
BetterWorld Greater Philly Sustainable  
Business Network Affiliate Member



### Sustainable Energy Services

Energy First  
Green Mountain Energy

[www.energyfirst.com](http://www.energyfirst.com)  
[www.greenmountain.com](http://www.greenmountain.com)

### Sustainable Finance

Ecologic Development Fund  
Grants Management Systems  
New Progressive Coalition, LLC  
Investors Circle

[www.ecologic.org](http://www.ecologic.org)  
[www.gmsactg.com](http://www.gmsactg.com)  
[www.newprogressivecoalition.com](http://www.newprogressivecoalition.com)  
[www.investorscircle.net](http://www.investorscircle.net)

### Sustainable Media and Web

Saatchi & Saatchi S  
Care2  
CSRwire, LLC  
Free Range Studios  
Ideal Bite  
ifPeople  
Ode USA LLC  
Sustainable Industries  
The Rosebud Agency  
Witness  
YES! Magazine  
SustainLane

[www.saatchis.com](http://www.saatchis.com)  
[www.care2.com](http://www.care2.com)  
[www.csrwire.com](http://www.csrwire.com)  
[www.freerangegraphics.com](http://www.freerangegraphics.com)  
[www.idealbite.com](http://www.idealbite.com)  
[www.ifpeople.net](http://www.ifpeople.net)  
[www.odemagazine.com](http://www.odemagazine.com)  
[www.sustainableindustries.com](http://www.sustainableindustries.com)  
[www.rosebudus.com](http://www.rosebudus.com)  
[www.witness.org](http://www.witness.org)  
[www.yesmagazine.org](http://www.yesmagazine.org)  
[www.sustainlane.com](http://www.sustainlane.com)

### Sustainable Travel Services

Idyll LLC, Untours  
Solimar Travel

[www.untours.com](http://www.untours.com)  
[www.solimartravel.com](http://www.solimartravel.com)

### Technology, Environment

CITI Community IT Services  
IMC WorldCell  
Solenagroup

[www.citidc.com](http://www.citidc.com)  
[www.worldcell.com](http://www.worldcell.com)  
[www.solenagroup.com](http://www.solenagroup.com)

For more information, visit  
[www.BetterWorldTelecom.com](http://www.BetterWorldTelecom.com)  
call 866.567.2273  
email [wecare@betterworldtelecom.com](mailto:wecare@betterworldtelecom.com)

*"Switching to BetterWorld was quick and painless. We were able to maintain our personalized billing, cut our long distance rates almost exactly in half, and feel good knowing that SEGD benefits as well."*

**PAM NUGENT**  
Calori & Vanden-Eynden  
BetterWorld SEGD Affiliate Customer

*"I'm so impressed with Better World Telecom. A truly socially responsible phone company with excellent customer service! And with 3.9 cents per minute for both my long distance and 800# calls, I'm a happy camper. I feel good about having BetterWorld as my phone company because I know that they are going the extra step for me and the planet."*

**AMY TODISCO**  
President - Green Living Now

*BetterWorld is proud to be the only telecom carrier in the US to be certified by these leading CSR standards organizations:*



**Corporation**  
Setting the new corporate standard for social and environmental performance.  
[bcorporation.net](http://bcorporation.net)

