



A PBX Integration/Trunk Replacement Service.

IPTrunking: Now You Can Make Your Move—And Do It On Your Own Schedule.

If you run a business or non profit, particularly a small or medium-sized organization (up to 250 employees), you are probably weighing how you can economically and easily migrate to the benefits of a VoIP solution while not immediately abandoning the investment you have made in your existing PBX/Key system and handsets. IPTrunking from BetterWorld is the solution that will allow you to make that move by giving you the ability to:

- purchase a limited number of lines to match your communications costs closely to your actual organizational needs
- consolidate your data and voice bills to lower expensive phone bills due to long distance calls and the taxes that go with them
- leverage your existing Internet connection for both data and voice
- streamline your communications platform and enjoy immediate and significant economic advantages while smoothly transitioning to a hosted VoIP service
- provide new generation network to enhance your mobility via the BetterWorld network

How IPTrunking Smooths The Transition.

Making your move to VoIP is not as challenging a proposition as you might think. Look at a typical “before” scenario. As depicted in Illustration A, voice and data reside on separate networks within the infrastructure, with separate cost centers and, usually, separate support staff s as well. However, with IPTrunking implemented at your PBX site, all of that changes by leveraging your data connection to simultaneously serve both your data and voice needs.

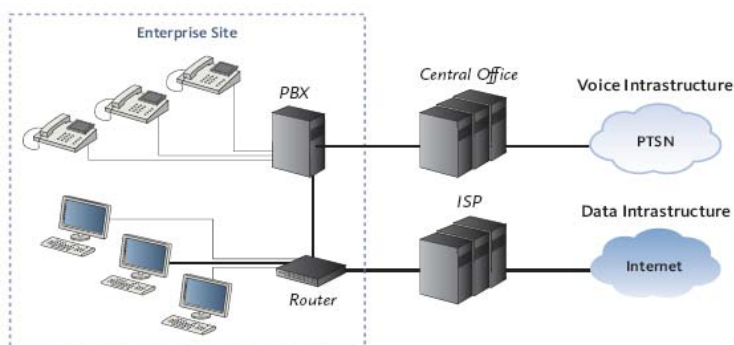


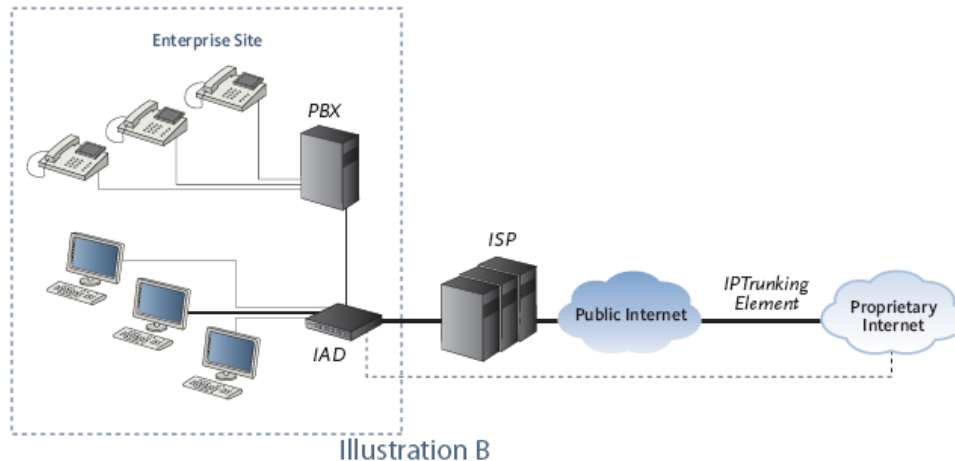
Illustration A

The Top Line.

Here is a versatile and cost effective solution that delivers the benefits of VoIP while retaining your existing PBX/Key system and Internet connection for both voice and data.



As shown in Illustration B, we show you how you can leverage your existing data connection by utilizing a certified Integrated Access Device (IAD) which is simply installed at your premises, and connects to our proprietary network via our IPDirect™ service or via a broadband connection like cable or the Internet. This configuration provides the necessary amount of trunks (DSO) access to DIDs nationwide—and can also lower your long distance bills and other related fees and taxes.



The Bottom Line On IPTrunking.

It works. It facilitates the changes you need to make your organization more profitable and competitive. It allows you to make your move right now, and establish a platform that will serve your organization far into the future. It does all of this by:

- leveraging your existing data connection to connect your PBX to our proprietary network, enabling more economical telecommunication services
- facilitating a “cap-and-grow” strategy while transitioning to VoIP, as well as shortening and smoothing your move to a fully-hosted VoIP solution
- allowing you to take advantage of a more favorable tax structure of “Enhanced Services Providers,” which excludes interstate charges regulated by the FCC
- allowing you to make free intra-LATA calls, because they are considered local calls
- permitting you to purchase as few as 6 lines

Make Your Move. Call Us At (866) 567-2273 To Find Out More About IPTrunking and The Entire Portfolio Of BetterWorld Telecom Services.

For more information, visit

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About BetterWorld Telecom

In the \$900B US telecom carrier market, BetterWorld Telecom, LLC is the only nationwide, full-service voice and data telecommunications carrier focused on serving businesses and organizations that support social justice and sustainability. BetterWorld provides business-grade telecommunication solutions to thousands of customers in 40 states, comprised of local, long distance, toll free, conferencing, Internet access, VoIP, Virtual PBX and unified communications products. BetterWorld is the only certified carbon neutral carrier in North America and offers on average 28% savings off the competition, a 100% service guarantee, while donating 3% of revenues to causes that benefit children, education, environment, and fair trade.