

# BetterWorld Communications Solutions

We are a Nationwide Data, Voice, and IT Communications Services Provider

*With Customers in Over 40 States All United by Environmental and Social Justice, We Provide Solutions Tailored Exactly to Your Organization's Communications Needs - Guaranteed*

We Serve Small, Medium and Large Organizations Nationwide - - United by Their Focus to Make it a BetterWorld

## Our Products

Local Calling Services

Long Distance, Toll Free

Internet Access

Web, Video, Audio Conferencing

VoIP and Unified Communications

SIP Trunking

Applications

## Corporate and Solution Features

Proven alternative to phone company monopolies and fledgling start-ups

Simple, single-source solutions for one location or that bridge many together under one umbrella

Free Audit of all locations and services

Guaranteed Performance and Pricing

Specialized Billing, One Call Support

Environmental and Social Mission Alignment

*Green Your Supply Chain* – BetterWorld The Only Carbon Neutral Carrier in North America

**People. Planet. Profits. BetterWorld Customer Value Defined.**

BetterWorld Telecom, LLC  
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Reston, VA 20190  
[www.BetterWorldTelecom.Com](http://www.BetterWorldTelecom.Com)

BetterWorld is proud to be the only telecommunications carrier in the world to be certified by these leading CSR standards organizations:



# VoIP and SIP Trunking

## Someday We'll All Communicate this way. Why Not Start Now?

Most people have heard of Voice Over Internet Protocol (VoIP) or Session Initiation Protocol (SIP) Trunking – what do these technologies really mean and how can they benefit your organization? Since BetterWorld is a full service provider, with both a traditional and leading edge products, we are actually technology agnostic and take a neutral stance on what products you should be employing

From our experience, VoIP and SIP Trunking have a couple major benefits, for organizations with many, disparate locations and people, as well as organizations that have made heavy investments in their own digital PBX and/or phone sets & infrastructure. VoIP and SIP Trunking are great ways to maximize these situations, but one must be careful in determining what is the best scenario, that is what we do best at BetterWorld, making sure that you pick a solution that is not just right now but also a pathway to the future for your organization.

## BetterWorld Offers Only the Most High Quality Connections to the Internet - We Have a Solution that is Perfect for Every Organization

|                                      | Description   | Partial Feature/<br>Benefit List   |
|--------------------------------------|---|--|
| <b>Enterprise VoIP – Virtual PBX</b> | The movement from old to new technology isn't always one that must take place in a single, often resource-prohibitive step. Movement can be transition as much as replacement. We essentially bypass the traditional telephony network and transmit all your incoming and outgoing calls using Voice Over Internet Protocol (VoIP) technology.  | <ul style="list-style-type: none"> <li>• Flat rate calling plans, including local, long distance</li> <li>• Dozens of calling features for one, low monthly price</li> <li>• Bridge all of your devices, phones and personnel to one common platform</li> <li>• Extension Dialing Across the Enterprise, from ANY location</li> </ul>  |
| <b>SIP Trunking</b>                  | Making your move to VoIP is not as challenging a proposition as you might think. With BetterWorld SIP Trunking implemented at your PBX site, you can leverage your data connection to simultaneously serve both your data and voice needs. A certified Integrated Access Device (IAD), which is simply installed at your premises, connects to our proprietary network via our IPDirect™ service or via the Internet. This configuration provides access to DIDs nationwide—and can also lower your long distance bills and other related fees and taxes. | <ul style="list-style-type: none"> <li>• Purchase a limited number of lines to match your communications costs closely to your actual business needs</li> <li>• Consolidate your data/voice bills</li> <li>• Lower expensive phone bills due to long distance calls and the taxes that go with them</li> <li>• Leverage your existing Internet connection for both data and voice</li> </ul> |

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