



For Immediate Release

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BetterWorld Telecom and Clean Currents Partner to Bring Sustainable Utility Options to Organizations in the Washington, DC-Metro Area

Washington, DC, August 7, 2007 – BetterWorld Telecom and Clean Currents announced today that they have partnered to help bring companies sustainable options for their telecom and energy business operations.

The two DC area-based “green” businesses will offer a one-stop shop for telecommunications and electricity-related services for those local companies interested in environmental responsibility as well as high-quality and exceptional service and value. Both companies offer to perform a free and complete audit of a business or nonprofit organization’s electric and telecommunications services, options and costs and then propose a workable alternative, green solution which is not only good for the environment, but oftentimes saves the business or organization money each month, as well.

A new voice in the \$900 billion per year world of communications, BetterWorld Telecom is the only nationwide voice and data carrier that has received the Zero Footprint carbon-neutral certification and focuses solely on serving businesses and nonprofits, while it has donated 3% of revenues to causes that benefit children, education, the environment and fair trade. Clean Currents offers a portfolio of clean energy alternatives and carbon-reduction services for commercial and institutional sector clients looking to improve their environmental position. BetterWorld and Clean Currents, both members and proud supporters of the Sustainable Business Network of Washington (SB NOW), will work together on a variety of marketing initiatives to help promote their respective services. SBNOW is a nonprofit educational corporation that helps business embrace a more environmentally and socially responsible future.

“Partnering with BetterWorld is a natural fit because our businesses share many of the same objectives,” said Gary Skulnik, president of Clean Currents. “Whether it’s through alternative energy solutions, carbon reduction or telecom services, we’re both dedicated to helping companies improve their operations by embracing sustainability.”

“All businesses need power and communications in some form; we feel this partnership will have a great impact in the sustainable marketplace, making it easier for businesses and nonprofits across the DC metro area to do well and do good,” said Matt Bauer, president of BetterWorld Telecom. “Clean Currents and BetterWorld have created a timely and unique partnership that will advance our respective missions and advance change in the marketplace.”

BetterWorld Telecom

Designed from the start as a triple-bottom-line company, BetterWorld Telecom actively promotes people and planet alongside profits, as it advocates for social justice and sustainability in the hundreds of communities where it provides service today. BetterWorld offers a “boutique” experience for its customers matching personalized service with full-service provider products ranging from long-distance, to 800, local calling, conferencing, dedicated Internet, unified communications, virtual PBX and VoIP. BetterWorld is the first telecommunications carrier in the United States to achieve the Zero Footprint carbon neutral certification, while it has also donated 3% of top line revenues to causes that support social justice and sustainability. In addition, BetterWorld has instituted an ongoing and extensive employee volunteering program with many organizations throughout the DC area including the Nature Conservancy, Habitat for Humanity and Food and Friends. BetterWorld currently provides service to hundreds of businesses and nonprofits in the DC area including Greenpeace, Mercy Corps and My Organic Markets. For more information, go to www.betterworldtelecom.com

About Clean Currents

Clean Currents is a licensed clean energy broker and aggregator in DC, Maryland, Texas, Chicago and other jurisdictions where there is a competitive electricity market. The company’s mission is to promote solutions to global warming and air pollution by assisting businesses in buying clean energy. Clean Currents has recently assisted Ben’s Chili Bowl, Cake Love, Busboys and Poets, Fitzgerald Auto Mall, The Bullis School and other businesses to buy green power. For more information, go to www.cleancurrents.com

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