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BetterWorld Telecom President to Keynote at June 8th Corporate Responsibility & Sustainability Symposium

Washington, DC, May 21, 2007 – Matt Bauer, president of BetterWorld Telecom, a nationwide telecommunications services provider based out of Reston, Virginia, will be among the noted business executives slated to speak during a Sustainable Business Network of Washington (SBNOW) symposium.

The June 8, 2007 Corporate Responsibility & Sustainability Symposium, “Working Together to Build Better Businesses and Stronger Communities,” will showcase successful strategies being executed by pioneers and highlight solutions that can generate revenue for business and benefit local communities.

Bauer, who co-founded BetterWorld Telecom in 2002 with partner James F. Kenefick, will present a keynote to the senior level decision-makers in business, government, academia and the non-profit sector assembled for the one-day event. A new voice in the \$300 billion per year world of telecommunications, BetterWorld Telecom is the only US voice and data provider that focuses on serving small businesses, enterprises and organizations that have social and sustainable missions. Designed from the start as a triple bottom-line company, BetterWorld Telecom actively promotes people and planet alongside profits, as advocates for social justice and sustainability in the hundreds of communities where it provides service.

During his keynote, “*Greening the Supply Chain and the Transformation of the Business Paradigm*,” Bauer will focus on the role business can play in shaping a more sustainable future through its own practices, by offering products that can help others build more sustainable operations, as well as by being a good corporate citizen – all while keeping profits as the first priority.

BetterWorld has been successful at offering premium phone and products and high-quality service to the growing field of green businesses, non profits and socially minded organizations throughout the United States. BetterWorld which offers a “boutique” experience for its customers matching personalized service with full-service provider products ranging from long distance, to 800, local calling, conferencing, dedicated Internet, unified communications, virtual PBX, and VoIP, is also known for its “give-back” policies. Three percent of usage revenues from every customer is donated monthly and 3% of time is donated to causes that support social justice and sustainability.

“After being involved as a board member in the early stages of SBNOW’s development, it is exciting to come back and present the BetterWorld story to this esteemed group, at the university where I received my MBA in 2000,” Bauer noted. “There is such an amazing transformation going on in business today and both Washington, DC and The George

Washington University are leaders in this paradigm shift. It will be an amazing symposium and a great day for sustainability in the Capitol Region.”

For more information on the symposium, visit www.sbnow.org. For more information on BetterWorld Telecom, go to www.betterworldtelecom.com.

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About BetterWorld Telecom

Founded in 2002, BetterWorld is a new voice in the \$300 billion per year world of communications, and is the only US voice and data provider that focuses on serving small businesses, enterprises, and organizations that have social and sustainable missions. The company has taken a different road from the rest of the industry it grows through referrals and meaningful partnerships with organizations focused on doing good things in the world. The result of our quality and savings is the ability to divert 3% of telecom revenues of businesses and organizations across the USA, creating a new and substantive fund of ongoing revenues for organizations whose missions are social justice and sustainability. Visit www.betterworldtelecom.com

About the Sustainable Business Network of Washington (SB NOW)

SB NOW is a non-profit educational corporation that helps business embrace the sustainable marketplace of the future. They are a committed network of over 90 businesses, academics and non-profits dedicated to helping companies embrace a business model informed by the concept of the triple bottom line (people, planet and profits) of corporate responsibility (CR). SB NOW helps change the way business operates and innovates with a focus on building better companies and stronger communities here in the “Capital of Capitalism.” Visit www.sbnow.org