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BetterWorld Telecom President Featured at This Week's Green Telecom Summit at CTIA Wireless I.T. & Entertainment 2008

Matt Bauer to Share BetterWorld's Story and Offer Workable Carbon-Neutral Practices, Techniques and Strategies for Today's Businesses

(Washington, DC - September 8, 2008) – Matt Bauer, president of BetterWorld Telecom, a nationwide telecommunications services provider based out of Reston, Virginia, will be among the noted business executives slated to speak at the first Green Telecom Summit taking place during at the CTIA WIRELESS I.T. & Entertainment 2008 conference — the largest wireless data event in the Internet, wireless and telecommunications industries. The two-day CTIA conference begins September 10 at the Moscone Center in San Francisco.

In just a short span of time, phrases such as climate change, carbon footprint, energy consumption, greenhouse gas emissions, renewable energy and sustainability have already become 21st-century buzz words. The world is now taking a serious look at how the environment is changing, and what individuals and businesses must do to become greener. New information on global warming/climate change presents itself in some form almost daily. Businesses have an urgent need to reduce carbon emissions. This need is driven by cost, regulatory threat, stakeholder pressure and the desire to enhance the business' reputation with customers.

The telecoms industry has already produced innovative solutions in a drive to contribute to environmental sustainability. Technical developments are making base stations more efficient, reducing the effect on the environment, and reducing costs. Alternative energy sources are being investigated, with solar, wind power and biofuels used to extend mobile coverage in rural areas.

BetterWorld Telecom, a leading voice in the US telecoms industry on practices and techniques to help bring about positive impacts on climate change, will be featured in a session focused on carbon-neutral strategies and how they bring value to the enterprise. Bauer, who co-founded BetterWorld Telecom in 2002 with partner, James F. Kenefick, will present the BetterWorld story through this context and highlight many of the key programs featured in BetterWorld Corporate Citizenship Report (available for download at www.BetterWorldTelecom.com) as well as new projects and areas of focus for BetterWorld in 2009 and beyond.

During his keynote presentation, Bauer will also focus on the role business can play in shaping a more sustainable future through its own practices, by offering products that can help others build more sustainable operations, as well as by being a good corporate citizen — all while keeping profits as the first priority.

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"It is exciting that CTIA has taken up this critical issue and is featuring a separate track alongside its annual conference that attracts executives, users and consumers from all over the world. Telecoms are at the cusp of helping to create a new force in the global battle against climate change and BetterWorld stands ready to help in this critical transition and new focus in the industry to come to fruition," notes Bauer.

BetterWorld has been successful at offering premium phone and products and high-quality service to the growing field of green businesses, non profits and socially-minded organizations throughout the United States. BetterWorld which offers a "boutique" experience for its customers matching personalized service with full-service provider products ranging from long distance, to 800, local calling, conferencing, dedicated Internet, unified communications, virtual PBX, and VoIP, is also known for its "give-back" policies. Three percent of usage revenues from every customer are donated monthly and 3% of time is donated to causes that support children, education and the environment.

For more information on the conference, visit www.ctia.org. For more information on BetterWorld Telecom, go to www.betterworldtelecom.com.

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About BetterWorld Telecom

Founded in 2002, BetterWorld is a new voice in the \$300 billion per year world of communications, and is the only US voice and data provider that focuses on serving small businesses, enterprises, and organizations that have social and sustainable missions. The company has taken a different road from the rest of the industry it grows through referrals and meaningful partnerships with organizations focused on doing good things in the world. The result of our quality and savings is the ability to divert 3% of telecom revenues of businesses and organizations across the USA, creating a new and substantive fund of ongoing revenues for organizations whose missions are social justice and sustainability. Visit www.betterworldtelecom.com