

The BetterWorldVoice

Summer 2006 Edition
Volume 2, Issue 1

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BetterWorld Telecom

*Change the World.
One Call at a Time.*

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innovation
activism
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BetterWorld Telecom and Green Mountain Energy Partner to Bring Sustainable Options to Businesses

Now ONE SOURCE Available to "Green Up" Your Telecom and Energy Utilities!

BetterWorld Telecom and Green Mountain Energy Company's eMission Solutions division announced in early June that they have partnered to provide organizations with sustainable options for their telecom and energy operations. This unique partnership brings together two significant utility cost centers which allows for a seamless transfer of options that produce carbon offsets, environmental donations and in most cases, significant cost savings.

Green Mountain Energy's eMission Solutions division offers a portfolio of carbon reduction services for commercial and institutional sector clients looking to improve their environmental position.

"Partnering with BetterWorld is a natural fit because our businesses share many of the same objectives," said Gillan



Green Mountain Energy™

Taddune, chief environmental officer for Green Mountain Energy and head of the eMission Solutions division. "Whether it's through carbon reduction solutions

or telecom services, we're both dedicated to helping companies

improve their operations by embracing sustainability."

"Green Mountain and BetterWorld have created a unique and relevant partnership that will advance our respective missions and advance change in the marketplace. We will provide a one-stop shop for telecom and electricity-related services for companies that are interested in environmental responsibility in addition to high quality and exceptional service and value," added Jim Kenefick, BetterWorld's Chairman.

Questions? Contact Matt Bauer at 703.797.1750 x904; mbauer@betterworldtelecom.com.

BetterWorld Launches Integrated Billing

BetterWorld now offers local, long-distance, toll-free, Internet, VoIP, unified communications, calling card and conference calling — all on the same bill! With one of the most advanced and reliable billing engines in the industry, BetterWorld can now integrate multiple locations, as well as all your organization's communications services, into one easy, convenient report each month. We even offer a corporate billing option, which allows you to separate all your locations into separate billed entities, while also rolling them into one corporate report. One more way we're helping to make it a Better World!

CONFERENCE REPORT: The 2006 BALLE Annual Conference



In early June, Burlington, Vermont was taken over by more than 500 BALLE (Business Alliance for Local Living Economies) conference attendees from all around the USA, Canada and other parts of the world.

What they saw in Vermont was a town and region that have wholeheartedly adopted sustainability as a core element of society.

From one example after another, we observed hallmarks of sustainability, including the new Seventh Generation headquarters; the Intervale Foundation; as well as a working hydrogen filling station powered by the wind!

The conference had a buzz like few we've been to before — bearing witness to an organization and movement that are becoming truly viral.

With now more than 30

chapters and 8,000+ members, BALLE's underlying principles first rooted from 1970s Philadelphia and Judy Wicks' White Dog Cafe, are no longer on the fringe, but taking center stage as communities around North America rally around the concept of sustainable local living economies.

The conference featured great speakers, sessions and a wonderful host town. Everyone left energized and ready to carry the flag of local, living communities forward. We're looking forward to next year's BALLE conference in San Francisco in June.



EARTH POLICY INSTITUTE UPDATE

GLOBAL WIND POWER EXPANDS IN 2006

by Joseph Florence

Global wind electricity-generating capacity increased by 24 percent in 2005 to 59,100 megawatts. This represents a 12-fold increase from a decade ago, when world wind-generating capacity stood at less than 5,000 megawatts. Wind is the world's fastest-growing energy source with an average annual growth rate of 29 percent over the last 10 years. In contrast, over the same time period, coal use has grown by 2.5 percent per year, nuclear power by 1.8 percent, natural gas by 2.5 percent and oil by 1.7 percent.

Please visit www.earth-policy.org for the full text.

BetterWorld Telecom's MISSION & VALUE PROPOSITION

In the \$300 Billion US telecommunications industry, BetterWorld Telecom is the only triple bottom-line carrier solely focused on serving organizations with social and sustainable missions: (1) Our products are priced 28% below the market average; (2) we donate 3% of our revenues to causes for social justice and the environment; and (3) we offer a 100% money-back guarantee for all customers every month of service.

We are passionate that business is the lever of change we seek in society and have committed ourselves to being part of the solution in helping to make the world a better place — one call at a time.

BetterWorld Foundation Established

We are pleased to unveil the BetterWorld Foundation, a new 501(3)(c) now responsible for administering the 3% revenue donation and commitment from BetterWorld Telecom, as well as the organization's outreach, affiliate partner and volunteering activities.

A fundamental challenge facing our society is to create systems that promote human welfare, peace and the sustainability of the environment. We believe that the best way to meet this challenge is to encourage initiatives by those living and working closest to where problems are located; to promote collaboration among the non-profit, government and business sectors; and to ensure participation from diverse communities and at all levels of society.

In order to enable people to improve their lives and reinforce their commitment to society, the BetterWorld Foundation provides grants for projects that address concerns over children, education and the environment. BetterWorld has donated more than \$100,000 over the last three years to worthy causes. The BetterWorld Foundation will play a key role as we strive towards our goal of donating \$5 million per year by the year 2015.

Please contact Ali Gunertem at 703.797.1750 x903 for more details.



AFFILIATE FOCUS: The Clean Energy Partnership

Within the past year, BetterWorld Telecom has become a member and forged an affiliate relationship with the Clean Energy Partnership, now donating funds to CEP on a monthly basis. The Clean Energy Partnership is a non-partisan, not-for-profit business group centered around the vision of creating a cleaner, better future. CEP is first and only group that is organizing businesses within the Chesapeake Bay and mid-Atlantic region and offering clean energy solutions to fight global warming and air pollution.

For more Information, visit www.cleanenergypartnership.org

UPCOMING EVENTS

Where You'll See BetterWorld Telecom

Washington, DC Green Festival

October 14 - 15, 2006
Washington Convention Center
Washington, DC

*For more information, visit
www.greenfestivals.org*

Social Venture Network Fall Conference

October 12 - 15, 2006
Westward Look Resort
Tucson, AZ

*For more Information, visit
www.svn.org*

San Francisco Green Festival

November 10 - 12, 2006
San Francisco Concourse
Exhibition Center
San Francisco, CA

*For more information, visit
www.greenfestivals.org*



National Center
for Family Literacy

CUSTOMER FOCUS



The National Center for Family Literacy



In this past quarter, BetterWorld Telecom is proud to have added The National Center for Family Literacy (NCFL) as a new customer.

Founded by current president Sharon Darling, NCFL began with a simple but ambitious mission: To help parents and at-risk children achieve their greatest potential together through quality literacy programs.

NCFL envisions a world where every child in every community receives the literacy support he or she needs from responsible, caring adults in order to succeed in school and in life.

Today, NCFL is recognized worldwide as the leader in family literacy development. The Louisville, Kentucky-based organization works with educators and community builders through an array of services to design and sustain programs that meet the most urgent educational needs of disadvantaged families.

For more Information, visit www.familit.org

Letter from the President: Matt Bauer

Over the past year, I have had a great deal of personal transition: moving to Charleston, South Carolina after living in Washington, DC for almost 20 years; getting married there on the beach this past May; and essentially starting anew in a land once foreign to me — all very exciting and refreshing.

And at BetterWorld, we're also in the midst of some exciting transitions — shifting into growth mode, hiring more people, and adding more and larger organizations to our client roster. With all the many positive changes, we're working hard to keep the focus on where it should be — on our long-term mission of becoming a powerful funding engine for social and environmental change.

Telecom carriers are pretty intricate creatures by nature, so sometimes the “business” tends to naturally overshadow our larger purpose. We are constantly reminded and inspired though, by our customers and partners of that larger purpose. They really help to keep us in line with our future goals and priorities. We've even gone so far as to set up a “Wall of Fame” in our main office to highlight the homepages of many of our customers and partners. Their collective impact on social and environmental change is staggering; and we have collectively agreed that the opportunity to interact, serve and assist them in their missions is what we are most proud of in our work at BetterWorld.

We have also gone through a planning process over the past few months and now have identified our own BHAG (Big, Hairy, Audacious Goal). We pushed really hard to relate it to our higher purpose, and not about how much we want to make, things we need, or company revenues. Instead, our primary objective is how much in donations to the new BetterWorld Foundation that we will achieve per annum by 2015. The answer is \$5 million — a BHAG for sure, but an achievable one, nonetheless.

If you're reading this, you have a present, past or future connection to BetterWorld. Thank you for helping us along towards achieving our goal of leaving the world a better place than how we found it.

Peace,
Matt



*Matt Bauer,
BetterWorld President*

BetterWorld Telecom Generously Thanks Our Affiliate Partners!

The BetterWorld Affiliate Program creates a significant, ongoing revenue stream for non-profit organizations that supports social justice and sustainability. Once the customer is acquired, the donation keeps coming back every month, as a percentage of their usage — unlike other fund-raising techniques that are generally one-time efforts. For more information on our Affiliate Program, contact John McCormick at 703.797.1750 x905.



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