

COMMITMENT

Our Steadfast Dedication to the Environment

“We are passionate that business is the lever of change and have committed ourselves to being part of the solution in helping to make the world a better place — one call at a time.”

At BetterWorld Telecom, we take our commitment to the environment so seriously, we launched the BetterWorld 2007 Environmental Impact Plan. And we're proud to report, we will be the first telecommunications company with an operational net-zero environmental impact.



Back Office

- 100% web-based and paperless
- Website powered by the Wind

Billing

- More than 50% of our customers are on eBill and use our Autopay Options
- All paper billing on recycled paper, incentives offered for customers to eBill/Autopay

Workplace/General

- Any paper used, commuting and office activities to be offset through Zero Footprint
- Through our partnership with Trees For The Future, BetterWorld plants 1,000 trees per month to offset carbon emissions — more than 20,000 planted to date

Products

- Actively introducing our new unified communications and VoIP technologies that use less power and generate less of a equipment footprint on the customer premise

People. Planet. Profits.

The BetterWorld Telecom Triple Bottom-Line Commitment

